

Digitiliti's digiLIBE is the world's first and only unified solution for identifying, capturing, deduping, securing, indexing, storing and archiving any type of unstructured information from MS office documents, email files with attachments, PDF docs and image files. digiLIBE's lifecycle information management system incorporates intelligence to unstructured files from the file creation, collaboration and sharing stage to the file archiving process while meeting regulatory and compliance requirements utilizing Digitiliti's digiLIBE Universal Archiving Platform.

Why other options don't stack up.

Companies buy a number of point solutions to meet their unstructured data archiving needs. One for email, one for MS Office documents, one for deduplication and so on. Each point solution has its own user interface, own repository, own management effort and maintenance. Clearly, this isn't a very efficient way to operate, let alone that it also makes it hard to trust compliance requirements are being met.

So how did the industry respond to this problem? Predictably. Major vendors went on acquisition sprees to buy up these products and "integrate" them to create archive platforms. Certainly an improvement, but this has its own set of problems.

Frankly, neither of these options—point solutions or an integrated platform—is a very pleasant or efficient way of doing business. Both are time consuming, and the hard costs are sizable.

Perhaps most disturbing, however, is that with either scenario, companies are still dependent on manual compliance policies and procedures, and in order for users to find what they're looking for, they have to know where to look.

Digitiliti's digiLIBE solution is the result of a complete rethinking of unstructured data file management, file sharing and file archiving.

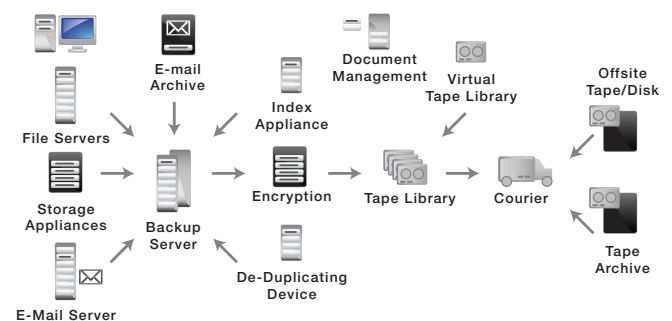
The fundamental difference between others and Digitiliti is our conclusion that unstructured Information management operates best if it can be closely connected to the instant at which unstructured data is created. So, that's exactly what we built.

Our digiLIBE solution creates a dynamic scenario coupled with both the middle and cloud tiers, allowing for information and file management capabilities that no other vendor can match. Unstructured data is now known, processed and deduped from its inception to its deletion with no complex configurations. Data always exists within the context the user understands, and it can be managed, understood and utilized at all of its various levels and ages. Because data is captured at the point-of-creation, it is now monitored, routed, indexed, controlled and utilized instantly across the enterprise. Unlike every other product, there is no waiting until data is staged into a shared context (e.g. file share or SharePoint) before subsequent processing takes place, a situation in which context and control is lost for the creator.

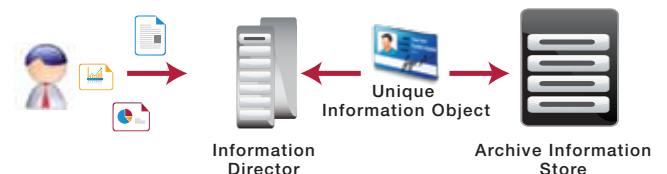
Why companies buy Digitiliti's digiLIBE.

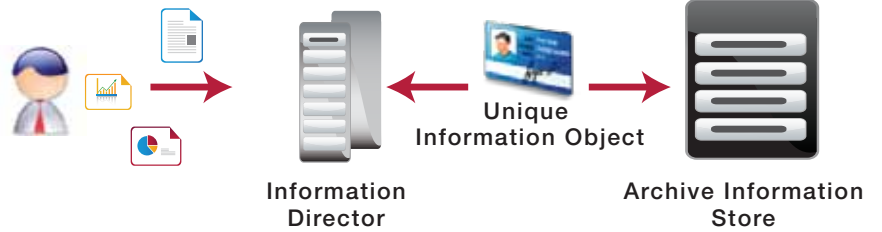
- To create meta data intelligence- to unstructured files including e-mail, MS office documents, pdf files, images, text documents and more for simple file management and "Google-like" file search.
- To Manage unstructured documents- as much as an 80% file storage reduction from file deduplication and compression
- To Share- Provides ability to control share files across the workgroup to across the global enterprise.
- To do eSearch and eDiscovery - productivity increases at least 50%- go from rapid and accurate information gathering to leveraging the intelligence of unstructured files for business process improvements and competitive advantage
- To enhance data security and compliance
- To Improve disaster recovery and Continuous Data Protection (CDP)

From this...



to this





Unique features of Digitiliti's digiLIBE Solution

We've designed a patent-pending information management platform from the ground up that blows all other options out of the water. In addition to delivering all the features that you expect from a robust archive platform, Digitiliti's digiLIBE has these critical features:

- 1. Continuous data indexing**—keyword comparisons to policy-configured alert conditions allow a real-time alerting process enterprise wide. Instantly recognizes and reacts to any content match. Coupled with email gating, noncompliant content can be caught. Plus, pattern-matching technology within the keyword alerting infrastructure can detect bank PCI-based content from being passed and viewed.
- 2. Active archiving**—transfers data to the local NAS device, then compresses and sends it to disaster recovery storage in real time. Data lives in proper tiers automatically, as it's generated—no manual configuration or intervention is required. No need for high-cost mediums due to its proprietary virtual file system that eliminates the bottlenecks and problems with traditional file systems. Network bandwidth no longer is an issue for IT administrators.
- 3. Point-of-creation metadata**—patent-pending tiered storage virtualization eliminates the need to move and synchronize files for searches. Dynamic metadata provides users a view of the “ingested” data rather than the file itself. This makes eSearch significantly faster because metadata is substantially smaller to move than are the actual files.
- 4. eDiscovery/eSearch**—a software agent installed on all devices allows instant contextual search on all data located on desktops, laptops, servers and archives. With saved searches, any email, office document or any other related item with that content match shows up in the configured folder. Saved searches are dynamic or static for conditional content with no workflow configuration. Static-based saved searches create a “freeze frame” approach to matching criteria in a virtualized folder-based view, critical for chain of evidence or a legal hold.
- 5. Email/File management**—online email storage and data management all in one solution
- 6. Global deduplication**—dedupe at file creation is continuous to offsite storage. Multiple locations utilizing a single vault target will transparently and automatically store a single binary copy of any unstructured object (file or email). Absolute minimum storage scenario drastically reduces storage costs.
- 7. Compliance and security**—all critical data is accounted for and archived properly. Since the point of creation is controlled, not only are files managed on servers and in storage, they are managed on PCs and laptops so there aren't any unaccounted for rogue files.
- 8. Data management**—complete data life cycle management (DLM) from the point-of-creation to deletion.



I was amazed that it only took us a couple of hours of setup to start ingesting files and emails. digiLIBE allows us to see trends we couldn't see before in one easy-to-use platform. Digitiliti was able to customize reports and queries that really fit our complicated needs. That's an incredible ROI for us.



Dave Crotinger, Asset Marketing Services, Inc., a leading national marketer of coins, jewelry and watches.

Visit www.digitiliti.com or call 1-888-292-3396 for more information on digiLIBE and how it can be installed within a few weeks to safely protect, and give you easy search and access to, all your unstructured data.