



**NEWS RELEASE**  
*FOR IMMEDIATE RELEASE*

**AGENCY CONTACT:**

Jennifer Schwegman  
KC Associates  
651.247.6640  
[jennifer@kc-associates.com](mailto:jennifer@kc-associates.com)

**DIGITILITI CONTACT:**

Ken Peters  
651.925.3200  
[kpeters@digitiliti.com](mailto:kpeters@digitiliti.com)

**Digitiliti Dramatically Cuts Storage and Archiving Costs for Financial Leader**

**Universal Archive Platform Reduces Storage Requirements 82 Percent with Expected Cost Savings in Excess of \$300,000**

**ST. PAUL, Minn., Jan. 26, 2011**—Digitiliti, Inc. (OTCQB: DIGI), a technology pioneer in [information archiving software](#) for unstructured data, today announced that the company's DigiLIBE™ [Universal Archive Platform](#) has cut storage and archiving needs for a prominent financial services customer by 82 percent, with anticipated savings of over \$300,000. DigiLIBE is a breakthrough software solution for organizing, storing, and [accessing unstructured data](#) and emails. The financial industry leader has implemented DigiLIBE to reduce storage and archiving costs, as well as for regulatory compliance and to provide eSearch capabilities.

The customer has deployed DigiLIBE across 30 Microsoft Exchange databases to manage 6,800 users and more than 35,000 email accounts. DigiLIBE is currently processing in excess of 100,000 emails per day, and the current storage reduction averages 82 percent. The projected savings of this project, through consolidation of [storage and archive services](#), exceeds \$300,000.

“DigiLIBE is about solving compliance challenges around unstructured data,” said Digitiliti President and CEO [Ehssan Taghizadeh](#). “This project provides further proof of the scalability of our solution. DigiLIBE was architected to solve customers’ real business issues, and the fact that they can do this while saving a lot of money is a bonus.”

With DigiLIBE’s life cycle management and built in indexing ability, customer organizations will

be able to ensure they are in compliance. Even if the rules change, they can quickly repurpose their retention policies with a simple DigiLIBE policy change. Any eSearch for specific contents contained within emails and attachments can be quickly found and saved for further review by their legal department.

DigiLIBE is the world's first and only universal archive platform, a single architecture for organizing, storing, and accessing diverse and massive amounts of unstructured data residing in content located anywhere within the organization. The platform is comprised of [data storage](#), active archiving, data life cycle management and policy-based control of unstructured data.

### **About Digitiliti, Inc.**

Digitiliti develops and sells innovative archiving management software that addresses the cost, complexity, and compliance issues associated with controlling and utilizing unstructured data. The company's products and services are easy to use and implement, cost-effective and deliver the right information needed for better-informed, fiscally responsible business decisions. Digitiliti services include DigiBAK™, a complete [offsite data protection/disaster recovery solution](#), and DigiLIBE, a unique universal archiving platform that allows customers to extract and use the valuable business knowledge hidden in their unstructured content. Digitiliti markets and sells its software solely through its worldwide network of channel partners. For more information, visit: [www.digitiliti.com](http://www.digitiliti.com).

###