



## NEWS RELEASE

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### **Digitiliti Launches Reseller Partner Program**

*Program provides tools, training, support, resources for improved Channel sales*

ST. PAUL, Minn., March 26, 2010 – [Digitiliti, Inc.](#) (DIGI), the leader in Operational Business Intelligence for small to mid-sized enterprises, today announced the launch of its Solution Partner Program designed for resellers interested in selling and installing hardware, software or services as part of complete solutions to customers.

The Digitiliti reseller partner program includes company-sponsored initiatives such as lead registration, sales prequalification, an online partner portal, extensive sales and technical training, Web-to-print marketing functionality that allows resellers to easily brand materials, and aggressive margins with high customer retention. Becoming a member of Digitiliti's reseller partner program provides VARs with strong revenue growth potential by offering a comprehensive information management solution with an unlimited product roadmap and easy vertical customization through a robust policy engine and APIs. Resellers also have access to test drive Digitiliti software over the Internet before and during the sale to further enhance the value of the company's services business model.

"Digitiliti markets and sells DigiLIBE™ Virtual Corporate Library and DigiBAK™ Enterprise Online Data Protection and Backup solutions solely through our worldwide network of channel partners and the creation of a formal partner program that provides the essential tools and support that they need to grow their businesses," said Roy Bauer, CEO and president of Digitiliti. "By helping our resellers differentiate our solutions from other like products and providing a low barrier of entry, we are able to better succeed in delivering solutions that are responsive to the needs of our joint customers."

DigiLIBE is a groundbreaking information management solution that solves fundamental problems associated with managing, controlling and quickly accessing unstructured data. DigiLIBE is a simple, integrated Virtual Corporate Library (VCL) system with policy-based applications to protect, control and secure data from its point of origin to final disposition.

To learn more about partnering with Digitiliti and offering DigiLIBE and DigiBAK as part of existing or new Channel offerings, interested parties can visit

<http://www.digitiliti.com/index.php/partners.html> for more information.

**About Digitiliti, Inc.:**

Digitiliti, based in St. Paul, Minnesota, is a pioneer and technology leader in the information management business. Digitiliti's fast growth results from its focus on providing SMB/SME companies with enterprise class features and services that are easy to use. Digitiliti services include DigiBAK, a comprehensive off-site data protection solution, and DigiLIBE, a complete information management solution to mine the knowledge in unstructured content.

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