



## NEWS RELEASE

FOR IMMEDIATE RELEASE

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### **Digitiliti Files for Patents on Information Object Creation and Data Deduplication in Distributed Computing Systems**

#### **Inventions Aim to Cut Soaring Costs and Boost Efficiency of Corporate Data Storage and Archiving**

ST. PAUL, Minn., Jan. 10, 2010 – Digitiliti, Inc. (OTC: DIGI), a technology pioneer in information archiving software for unstructured data, today announced that the U.S. Patent and Trademark Office has published four notable patent applications for inventions by the company's Rodd Johnson and Kenneth Peters.

The patent claims are for software innovations that could substantially reduce the soaring costs of corporate data storage in disparate storage and computing systems, while boosting storage efficiency. Many enterprises and other organizations today employ multiple solutions to address the increasing archiving demands brought on by user created content. Yet use more solutions to enable coordination, collaboration and control of unstructured data

The applications note that an average North American enterprise stores 59 terabytes of data, with a projected annual growth of 20 to 30 percent. For most enterprises, over 80 percent of files remain unchanged and IDC recently reported 75% of this content is duplicated (May 2010 Digital Universe) yet are repeatedly backed up, resulting in substantial unnecessary costs and inefficiency. The Digitiliti innovations are designed to address these issues by removing duplicated data and turning unstructured data into structured data ("information object creation") to increase storage efficiency and utilization of user created content, providing the organization the ability to deliver the right information, to the right people, at the right time.

#### **About Digitiliti, Inc**

Digitiliti develops and sells innovative archiving management software that addresses the cost, complexity, and compliance issues associated with controlling and utilizing unstructured data. The company's products and services are easy to use and implement, cost-effective and deliver the right information needed for more informed, fiscally responsible business decisions. Digitiliti services include DigiBAK™, a complete offsite data protection/disaster recovery solution, and DigiLIBE, a unique universal archiving platform that allows customers to extract and use the valuable business knowledge hidden in their unstructured content. Digitiliti markets and sells its software solely through its worldwide network of channel partners. For more information, visit: [www.digitiliti.com](http://www.digitiliti.com).

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